



Kringle Holiday Market

Thursday 3-7pm
Friday 11am-7pm
Saturday 11am-7pm

November 17 - December 17

A European style holiday market that will encourage shopping, dining and activities during the holiday months.

APPLY TODAY | SPACE IS LIMITED

Send application to:

jazmin@downtownlansing.org

Application deadline: October 28, 2022

Presented by Downtown Lansing Inc.



**DOWNTOWN
LANSING INC.**

Business Name: _____

Contact Name: _____

Address: _____

Email: _____

Website: _____

Phone # _____

Sales Tax ID # or SSN: _____

Social Media Channels: _____

Tell us about your business: _____

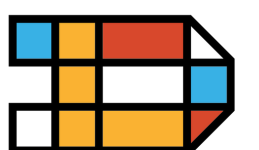
Describe the product that you will be selling? _____

Where have you shown before? _____

Please select which weekends you'd like to participate in:

Attendance is required all three days of the weekend with the exception of November 26th due to Thanksgiving.

- November 17th - 19th \$100
- November 26th \$50
- December 1st - 3rd \$100
- December 8th - 10th \$100
- December 15th - 17th \$100
- All five weekends \$400 (savings of \$50)



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Payment:

Payment is due within 14 days of acceptance.

Venue:

Our space will be at the re-established Reutter Park just west of the Downtown Library in Lansing, Michigan. There is ample street parking and easy access.

Shed Information:

Each wooden shed is 10' x 10'. Only one shed per vendor due to high demand. Each shed has electrical access. Since the sheds are large in size, please bring displays, large quantities of inventory, decorations, etc. to fill the space. Note: Wi-fi may not available in the sheds.

Set up times and tear down:

Set up on Thursday will begin at 1pm. Your booth must be setup by 3pm. Set up on Friday and Saturday will begin at 9am. Your booth must be set up by 11am. Tear down will not be until 7pm each day. If you tear down early, you will not be invited back.

Advertising:

Promotion will be in the form of social media posts on Facebook, Instagram, and Twitter. Posters and table toppers/bill stuffers will be distributed in the area. A press release will be sent to local media sources. A commercial has been secured with Fox 47.

Refunds/Cancellation:

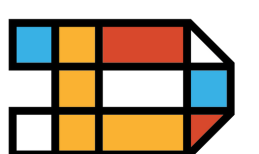
Refunds will not be issued for cancellation.

Covid-19:

If you are unable to attend due to Covid-19, a positive test result is required for a potential refund.

You will be notified of acceptance via email by November 1, 2022.

Signed: _____ Dated: _____



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