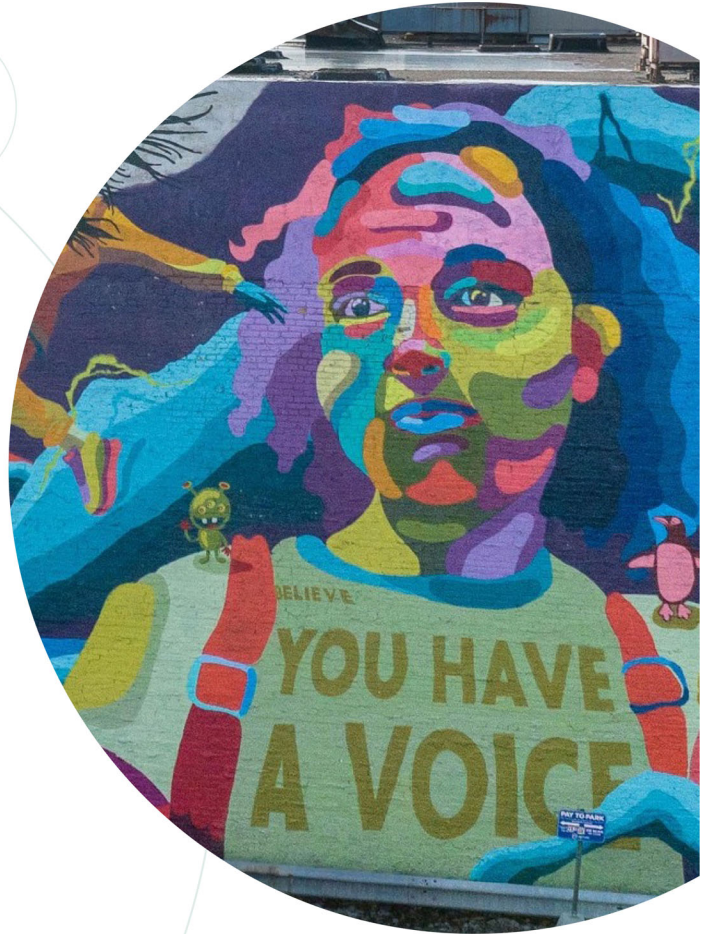


SPONSORSHIP OPPORTUNITIES

Legendary Women of Lansing



Legendary Women of Lansing is a community-centered storytelling and public art project that honors women who have shaped the Lansing area through leadership, service, creativity, and resilience. Blending history and art, the project will launch with the installation of up to 8 artist-designed utility box wraps planned for Summer 2026. Each wrap will feature original artwork by local artists, highlighting an individual woman, her impact and will include a QR code that links to her story. These women—past and present—have strengthened our city through their work in education, governance, public health, business, and grassroots

advocacy. Their stories reflect the values, struggles, and triumphs that have shaped Lansing itself.

This project is rooted in collaboration. Working alongside local historians, arts organizations, the Women's Center of Greater Lansing, the National Trust for Historic Preservation, the Women's Hall of Fame, and through community nominations, we have identified a group of women whose lives and contributions exemplify leadership and legacy. Due to space and resource limitations, the inaugural installation will

celebrate up to eight women, with the installations placed strategically throughout Downtown Lansing to create an accessible, self-guided storytelling experience.

This first phase marks the beginning of an ongoing effort to recognize, preserve, and share the stories of Lansing's women – honoring local history and inspiring future generations. With continued support, this initiative is envisioned to expand in future phases to include additional storytelling elements and permanent public art, such as a sculpture symbolizing women empowerment and legacy in a prominent Downtown location.

SPONSORSHIP TIERS

Legendary Sponsor — \$10,000

- Exclusive sponsorship recognition in initial project press releases.
- Logo recognition on utility box wraps.
- Logo recognition on installation map.
- Top-tier logo recognition on Legendary Women of Lansing webpage.
- Exclusive opportunity to speak at unveiling event.
- Sponsor recognition in e-newsletters and digital communications.

Empowerment Sponsor — \$5,000

- Logo recognition on installation map.
- Mid-tier recognition on Legendary Women of Lansing webpage.
- Sponsor recognition in art unveiling press releases.
- Sponsor recognition in e-newsletters and digital communications.

Story Sponsor — \$2,500

- Recognition on installation map.
- Name recognition on Legendary Women of Lansing webpage.
- Sponsor recognition in art unveiling press releases.
- Sponsor recognition in e-newsletters and digital communications.

As a nonprofit organization, all contributions to Downtown Lansing Inc. are tax-deductible to the extent allowable by law.



Sponsorship of Legendary Women of Lansing aligns your brand with equity, cultural recognition, and the celebration of powerful stories and diverse voices—honoring the women whose impact continues to shape Lansing's past, present, and future.

READY TO JOIN US?

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